



For More Information, Contact:
Sheila Long, Founder
414-491-8238
Sheila@Malamadoe.com

For Immediate Release

MalamaDoe Hosts Fireside Chat Series with Women Entrepreneurs

Event celebrates National Women's Small Business Month

SHOREWOOD, WI – September 20, 2022- MalamaDoe, a local coworking space for women, will host *Fireside Chats with Women Entrepreneurs* each Tuesday in October to celebrate National Women's Small Business Month. The event aims to support and encourage female business owners by showcasing local role models, while educating women about pertinent issues forthcoming in the upcoming elections.

The free speaker series will take place at 7 p.m. at MalamaDoe Suite 110, in Shorewood. Attendees will enjoy a beverage and informal small group chat led by four inspiring female entrepreneurial discussions from the realm of pet care, reproductive rights, gun violence, youth incarceration, and systemic racism. They will share their own inspirational stories, describe challenges they have faced and provide helpful advice for other female business owners. Speakers include:

- Tuesday, October 4 – Diane Bernhagen, owner of North Shore Doggy Day Care and North Shore Pet Connection, will share her inspiring tale of business success, including her latest endeavor of combining two separate facilities into a new state of the art building.
- Tuesday, October 11 – Santana Coleman, Co-Producer on the feature length documentary “When Claude Got Shot” which just won an **Emmy® Award** For Exceptional Merit In Documentary Filmmaking, will share her story of creating content that aims to empower, uplift, and inspire the Black community.
- Tuesday, October 18 – Jacqueline Boynton, an attorney concentrating in nonprofit corporate and tax law and a long-time teacher of Nonprofit Law and also an activist supporting pro-choice women candidates, will walk the audience through the current legal landscape of reproductive rights and the current cases and how they affect the audience
- Tuesday, October 25 –Anne O'Connor, Kathy Wurzer, and Jennifer Koop Olsta, founded Bay Bridge from a shared desire to address racial inequalities in Whitefish Bay. They will discuss their strategy and commitment to change to creating a welcoming community that recognizes system racism and actively works to address and dismantle it.

Space is limited so please RSVP for this event by signing up at [Eventbrite](https://www.eventbrite.com), or emailing info@Malamadoe.com. You can sign up for more than one event.

MalamaDoe opened in 2017 as the first community of its kind in the Milwaukee area and provides women with office space, networking opportunities and resources. Malama is a Hawaiian word that means to take care of or to protect. Doe represents women. At MalamaDoe, women help each other to grow professionally in their selected business venture.

###