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For Immediate Release

MalamaDoe Hosts Fireside Chat Series with Women Entrepreneurs *Event celebrates National Women's Small Business Month*

SHOREWOOD, WI – Sept. 13, 2017- MalamaDoe, a local co-working community for women, will host *Fireside Chats with Women Entrepreneurs* each Thursday in October to celebrate National Women's Small Business Month. The event aims to support and encourage female business owners by showcasing local role models.

The free speakers series will take place over the lunch hour from Noon – 1 p.m. at Malamadoe, 4465 N Oakland Ave, Suite 201, in Shorewood. Attendees will enjoy a light lunch and informal small group chat led by four inspiring female entrepreneurs from the realm of product manufacturing, retail and design. They will share their own inspirational stories, describe challenges they have faced and provide helpful advice for other female business owners. Speakers include:

- Thursday, October 5 – Jackie Chesser, owner of Goody Gourmet's popcorn and confection shop, will share her inspiring tale of business success which includes navigating through a deep recession and managing the opening of multiple stores.
- Thursday, October 12 – Jessica Bell, inventor of HaloVino®, the world's first shatterproof, stackable, stemless wine glass which can now be found at MLB ballparks, NBA stadiums, major festivals and grocery stores, shares her story about taking a product from concept to production.
- Thursday, October 19 –Pat Algiers is owner of Chemistry In Place, a commercial design, branding and real estate firm. She will provide insights on how to differentiate yourself from the competition by figuring out how your career and life experience define your business - and how it is necessary to constantly monitor the market to make sure what you offer is relevant.
- Thursday, October 26 –Abby Walker, founder of Vivian Lou, the only brand of insoles scientifically-proven to prevent foot pain caused by high heels, will discuss the challenges of finding the right business niche.

Space is limited so please RSVP for this event by emailing at info@Malamadoe.com or calling Malamadoe at 414-491-8238. You can sign up for more than one event.

Malamadoe is the first community of its kind in the Milwaukee area which aims to provide women with office space, networking opportunities and resources. Malama is a Hawaiian word that means to take care of or to protect. Doe represents women. At MalamaDoe, women help each other to grow professionally in their selected business venture.